### THE CANVA BONUS BUNDLE



#### Launch your website in style

I see you working HARD on your new website. It's not easy and there are usually a few head meets desk moments (I still have these too!)

But when it's time to launch, and before you open the champagne, I want to make launching in style a lot easier for you.

We've compiled some of favourite graphic styles that we use to promote our own websites - from simple mockups to animated video backgrounds.

#### **HERE'S WHAT'S INCLUDED**

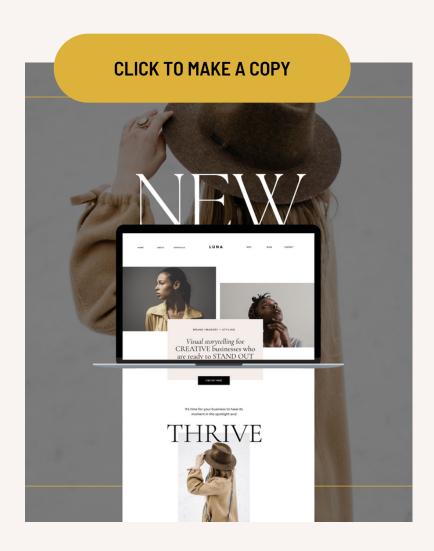
- Instagram Posts Pack Website Launch
- Instagram Stories Reels Pack Website Launch (resized)
- 3 Stunning Lead Magnet templates
- Links to favourite free mockups & video backgrounds

## INSTAGRAM POSTS & REELS

We've created 10 beautiful Instagram post feed graphics for you, and resized them so that you can also use them for Stories or Reels.

All of the graphics use free Canva elements and all images are from Unsplash or Pexels and are free for commercial use.

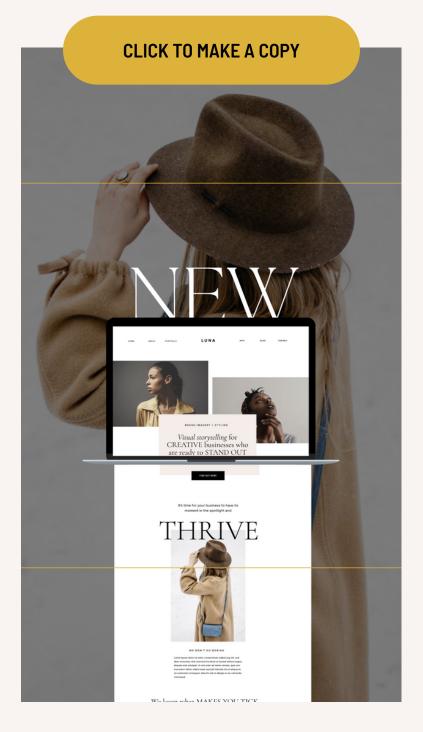
Note: We've included a yellow outline frame, so that you can easily where your image will crop for your main Instagram feed. Don't forget to delete it before you download.



1080 x 1350px (Instagram post)

#### Top tip:

You can duplicate a graphic several times, add a different screenshot to each frame and save it as an MP4 which you can use as a Reel. Use a jpeg version as your cover.



1080 x 1920px (Instagram Story/Reel)

# CANVA LEAD MAGNET TEMPLATES

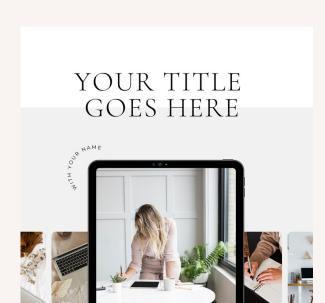
You've finished your website and your thoughts should be turning to designing a lead magnet to attract your ideal client. Although 'done is better than perfect' why not make sure it's stylish whilst getting it done fast?

Note: These templates can be edited with the free version of Canva but some images may need to be replaced.

CANVA E-BOOK TEMPLATE

**↓** CANVA CHECKLIST TEMPLATE

↓ CANVA INSIDER GUIDE TEMPLATE







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## **OUR FAV RESOURCES**

## To help you get creative

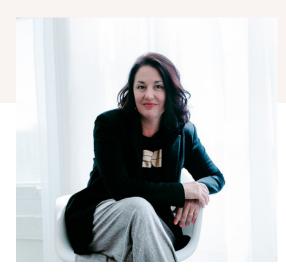
We know you'll want to adapt our templates and make them your own. There are some fantastic free images and videos out there which will help you adapt our designs.

One of our favourite places to source mockups and vertical video to use as backgrounds is **Pexels.com**, where all content is free to use in your personal business projects.









## Happy launching, my friend

I hope you enjoy working on your new website template and launch in style. Quick favour? We LOVE to see your shiny new website when they go live, so don't forget to tag us so we can share your launch news.

#### **NEED A HELPING HAND?**

#### Cool! We'd love to be your website phone-a-friend.

- Get unlimited patient support from Tom, our Support Manager (aka the nicest man in the world)
- Join our friendly Facebook group where no question is too small. We love to help.

**JOIN THE FACEBOOK GROUP**